

Biography of Ben Lucero

Ben Lucero is an esteemed athlete and successful entrepreneur from Las Cruces, New Mexico, whose exceptional achievements in high jump have brought great honor to the state. His athletic career is marked by numerous accolades and contributions to the community.

Athletic Milestones

High School Achievements:

- **1978:** State Champion (High Jump)
- **1979:** District Champion (High Jump)
- **1979:** Runner-Up, State Championship (High Jump)
- **1980:** District Champion (High Jump)
- **1980:** State Champion (High Jump)

Sports Involvement: Ben Lucero, a remarkable high jumper from New Mexico, has made significant contributions to athletics over his career. His achievements as an elite high jumper are noteworthy, establishing him as a prominent figure in the sport.

Outstanding Achievements:

Olympic Trials:

- **1984:** Finalist, showcasing his talent on a national stage.
- **1988:** Finalist, further solidifying his status as a top competitor.

AAU Nationals Qualifier: Ben qualified for the AAU Nationals multiple times.

- **1981, 1982, 1983, 1987, 1988:** His consistent performance highlighted his dedication and skill over several years.

High School Accomplishments:

- **1978:** State Champion, marking the beginning of his accolades in high jump.
- **1979:** Runner Up at State Championship.
- **1980:** State Champion and District Champion, repeating his success at the district level (also champion in 1978 and 1979).

College Accomplishments:

- **Big 8 Championships:**
 - **1981-1984:** Four-time champion, demonstrating dominance in both indoor and outdoor events.
 - Runner Up in the same years, showcasing his fierce competitiveness.

- **NCAA Championship Qualifier:** Qualified in **1981, 1982, 1983, 1984**, marking him as one of the elite collegiate athletes during this period.
- **Athletes In Action National Team:** Selected in **1982 and 1984**, underscoring his recognition among top athletes nationwide.

Professional Jobs and Accomplishments:

- **Owner of Indigo Mortgage (2004-Present):** Successfully transitioned from sports to a thriving business career.
- **National Salesperson of the Year:** Goldome Acceptance **1988**.
- **Top 10 Salesperson of the Year:** Novartis Pharmaceuticals **2000**, reflecting his excellence beyond athletics.

Community Involvement: Ben has actively engaged in community service:

- **Citizen Church (2020-Present):** Small group leader, Alpha leader, and atrium host.
- **City on a Hill Church (2010-2020):** Leader in small groups, volunteering consistently for a decade.

Family Background: Ben grew up in Las Cruces, New Mexico, as the youngest of seven children. He has been married to Ludmila Kouptsova-Lucero for 23 years. Ludmila is a dedicated real estate agent for Remax Select.

Conclusion: Ben Lucero's achievements in high jump, combined with his professional success and community contributions, epitomize the dedication and spirit that should be celebrated in the Hall of Fame. His legacy not only honors his family and state but also inspires future generations of athletes in New Mexico.