

Linda G. Martinez Alvarado

Born: 1952 Albuquerque, New Mexico

High School: Sandia High School

College: Bachelor's degree in economics from Pomona College (California).

High School

- Alvarado lettered in basketball, volleyball, and softball and also played soccer and ran track.
- In high school Alvarado was a catcher and captain of the softball team, President of the Girls' Sports Club and was named the first "Girl Athlete of the Year".

Professional

- A 2001 survey discovered that Alvarado held more board seats in *Fortune 1000* companies than any other Latino, male or female.
- 1978-present - Chief Executive Officer and President of Alvarado Construction, Inc.
- 1979 Served on her first board, Norwest Bank.
- 1991 - Co-Owner and Partner in the Colorado Rockies Baseball Club. She is also the first woman and the first Hispanic to buy a major sports team.
- In 1976, Ms. Alvarado founded Alvarado Construction, Inc. and has overseen the growth of that enterprise as a commercial general contracting and design/build development firm conducting business across the United States and internationally.
- Serves as President of Palo Alto, Inc., a franchise-holder for some 150 Taco Bell, Pizza Hut, and Kentucky Fried Chicken outlets include 80 in New Mexico.
- She was employed at BASF Catalysts LLC and Newpower Holdings Inc.
- 1987 to February 28, 2010 - Served as a Director of Lennox International Inc.
- 1989 to Present - Director of Cyprus Amax Minerals Company since December 14,
- 1992 - Present -Pitney Bowes Inc.
- 1999 March to Present - The Pepsi Bottling Group, Inc.
- 2000 - Present 3M Canada Company.
- 2000 to February 18, 2010 - Served as a Director of Qwest Communications International Inc. from
- 2012 to Present - Trustee of Mayo Clinic.
- 2014 Became the first Hispanic woman to be a featured speaker at Major League Baseball Civil Rights Awards Game in with Hank Aaron and Frank Robinson.

Honors

- 1993 Sara Lee Frontrunner Award recipient.
- 1996 Revlon Business Woman of the Year.
- 1996 U.S. Hispanic Chamber of Commerce Business Woman of the Year distinction, honored by the prestigious Sara Lee Corporation Frontrunner Award.
- Designated one of the 100 Most Influential Hispanics in America by Hispanic Business Magazine,
- 1999 Named as Latinas of the Century who have changed the world by VISTA Magazine.
- 2001 Horatio Alger Award recipient. The award salutes Americans whose lives reflects the qualities of the 19th century author whose “rags to riches” life story captivated the public,
- 2002 Inducted into the Colorado Women's Hall of Fame
- 2003 Inducted in the National Women’s Hall of Fame
- 2004 Recipient of Albuquerque Chapter Mexican American National Association’s (MANA) annual Brindis Award, which pays tribute to Hispanic women who have contributed significantly to the positive image of Hispanics in the community. MANA is a national Latina organization.
- 2012 Inducted Latin American International Sports Hall of Fame
- National Women’s Economic Alliance Director’s Choice Award recipient.
- Named Woman of the Year by the Mexican American Foundation,
- The National Women's Economic Alliance Director's Choice Award.
- "Most Inspiring American Latino" by the American Latino TV network.
- Recipient of The Manny Mota Foundation “Pinch Hitter Award” at Dodger Stadium for being the first Latino owner and providing financial assistance for families in Latin America.
- Inducted into the National Minority Business Hall of Fame.

Community

- Herencia Founder and Board Member at the Albuquerque Hispano Chamber of Commerce.
- 1995-2001 Member of the President's Advisory Commission on Educational Excellence for Hispanic Americans
- Named to the White House Commission for Hispanic Excellence in Education.
- Alvarado supports initiatives to educate Latinos.
- Helps Latino women create business careers.
- Member of the Greater Denver Chamber of Commerce.
- Member of the National Network of Hispanic Women.
- Founding Member and Past Chairman of the Denver Hispanic Chamber of Commerce

- Founding member of the Colorado Latino Community Foundation, a trustee of Latino Donor Collaborative, and has been involved in supporting many community organizations including Latin American Education Foundation, Inroads, Latina's First, Colorado Hispanic Chamber, I Have a Dream Foundation, and Boys and Girls Clubs.