

## **Amber Cronk Ashcraft**

Born: May 7, 1975, Merriam, Kansas

High School; La Cueva High School (NM) 1993

College: University of New Mexico bachelor's degree in history and political Science from the 2000.

Amber has been involved as a player, assistant coach, and head coach of La Cueva High School in 15 of the 16 state championships. Coach Ashcraft shows the love she has for the game by mentoring young athletes on and off the field. She expects her players to have heart and character when playing the game, this discipline is the center stone of her program.

### **High School**

- 1991 Member of the State Soccer Championship team
- 1992 Delivered a penalty-kick goal against Albuquerque Academy to put the Bears into the 1992 state championship game against Eldorado at the old Albuquerque Sports Stadium. The Bears would win the state championship.

### **Professional**

- 1993 Began coaching the C-Team of the La Cueva High School's women's soccer team. The varsity team won the state championship.
- 1994 - 1995 Coached the Junior Varsity Team. The varsity team won the state championship both years.
- 1996 - 1997 Assistant Varsity Coach - 1997 varsity team won the state championship.
- 1997 Became the Head Coach of the women's soccer team.
  - Overall head coaching record is 479-86-10, which ranks her #1 in New Mexico girls' high school coaches in history and currently ranks #12 nationally according to National Federation of High School records.
  - Nine State Championships - 1997, 1998, 2002, 2004, 2006, 2011, 2012, 2014, 2017 ... tied for the most state championships in state history.
  - 1997 team was one of ten teams in state girls' soccer history to go undefeated (22-0) for the season and ranked #3 in the country by National Soccer Coaches Association of America.
  - Her teams have been in the Final Four 23 of 26 years.
  - Been involved in 19 state championship games as an assistant and Head Coach Eight state championship runners-up.
  - Three - third place wins
- 2013 Member of the All-American Women's Soccer coaching staff

## **Honors**

- 2006 Finalist for Coach of the Year by the National High School Athletic Coaches Association.
- 2012 Rocky Mountain States and National Finalist for Coach of the Year with the United Coaches Association.
- 2014 Finalist for Coach of the Year by the National High School Athletic Coaches Association.
- 2018 Honored as Girls Soccer Coach of the Year by the National High School Athletic Coaches Association.
- Named the New Mexico Women's Soccer Coach of the Year – Eight times.

## **Community Involvement**

- Leadership board for the New Mexico High School Coaches association
- 2012 to Present Spearheaded the La Cueva's Women's Soccer Team to raise money for Patrick Grange, who was a soccer player that died from ALS. In 2019 the soccer team raised \$15000. They have raised \$70000 during the eight years.
- 2000-2019 Grooming the next generations of High school players by coaching a U13 girls club team.
- Volunteer at her church. She taught bible study for over 10 years.
- Cleaned parts of Paseo del Norte, with her family in memory of her nephew who passed away two years ago.

## **Family**

- Brandon Ashcraft, husband, married since 2000.
- Brendan & Tristan, sons
- The biggest thing in her life was becoming foster care parents, years, 2004- 2009.
- Adopted our foster child in 2009 and his older brother in 2012. They have two adopted boys, one with severe medical problems, they are 20 and 21 years old, still living with them.